



Sheer
Driving Pleasure



THE ALL-NEW BMW M2 COMPETITION PRICE LIST.

 JULY 2018.

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CO ₂ Tax including 15% VAT	M2 Competition
6-speed Manual	13 029.50
7-speed M-DCT	11 005.50

Recommended retail price including 15% VAT, but excludes CO ₂ emissions tax.	M2 Competition
6-speed Manual	959 000
7-speed M-DCT	1 015 500

Engine Specifications and Performance*	M2 Competition
Cylinders/valves	In-Line 6/4
Capacity (cc)	2 979
Maximum Power (kW/rpm)	302/5 230 - 7 000
Maximum Torque (Nm/rpm) - With Overboost	550/2 350 - 5 230
Top speed (km/h)	250
Acceleration 0 – 100 km/h	4.4 [4.2]
Combined Consumption (l/100 km)	9.8 [9.1]
CO ₂ (g/km)	223 [207]

*The published fuel consumption and CO₂ emission figures are established according to legislated technical specifications (UNECE Regulation 101/UN Regulation 83 and SANS 20101 standards), which sets out the procedures that are used to measure the CO₂ emissions and fuel consumption. The claimed figures are established using specific tests under standardised, carefully controlled conditions and may differ from consumption achieved under real world conditions with the influences of altitude, road surface, geographic conditions, vehicle options, temperature, humidity, tyres size and driving behaviour amongst others. EU Unladen mass refers to a vehicle with standard equipment, with 90% fuel tank fill, including a driver (68 kg) and luggage (7 kg). Optional extras and accessories will generally increase this figure and as a result affect some of the technical figures, in specific fuel consumption and CO₂ emissions. Please contact your preferred authorised BMW dealer or BMW South Africa (Pty) Ltd. for information on vehicles that are available for sale, and the various specifications and options of vehicles that are available.

Code	Drivetrain Technology	M2 Competition
	Active M Differential, electronically controlled multi-plate limited-slip differential	■
	Automatic Start/Stop function, reduces fuel consumption by switching off the engine when the vehicle comes temporarily to a stop	■
	M Performance TwinPower Turbo inline 6-cylinder petrol engine	■
	Brake discs, compound structure, front and rear, internally-ventilated, drilled	■
	Brake pad wear indicator, single-stage wear measurement on one side, front and rear	■
	Driving-dynamic control systems, enables individual adjustment of propulsion, chassis and suspension components (e.g. throttle response, Power steering and Dynamic Stability Control systems)	■
	Electronic differential lock, specific DSC tuning with traction optimisation; optimises acceleration out of turns and sharp bends by braking at the rear wheels; function is possible in DSC-OFF mode only	■
	Exhaust tailpipe visible, round, left and right, twin dual with finisher in high-gloss chrome	■
	Manual transmission 6-speed	■
	Oil sensor for level and grade, electronic sensing of oil grade and level, indication in the instrument cluster	■
SA2MK	M Double Clutch Transmission with Drivelogic	56 500
SA7ME	M Driver's Package - increase of top speed to 280 km/h (available after completed running-in inspection and odometer reading of 2 000 km)	29 200
	Steering, electrically assisted	■

	Paintwork	M2 Competition
	Metallic Paintwork: Black Sapphire (475), Hockenheim Silver (C33), Long Beach Blue (C16) or Sunset Orange (C1X)	□
	Solid Paintwork: Alpine White III (300)	□

Code	Wheels	M2 Competition
SA2QT	Y-spoke styling 788 M, forged, with mixed tyres	■
SA29U	Y-spoke styling 788 M, forged jet black, with mixed tyres	3 650



Y-spoke, styling 788 M
SA2QT



Y-spoke, styling 788 M
SA29U

Code	Exterior Equipment	M2 Competition
SA431	Automatic anti-dazzle interior mirror	■
	Door handles in body colour	■
	Bumpers in body colour, front and rear	■
	Exterior mirrors, electrically adjustable, with integrated additional turn indicator, mirror glass aspheric on driver's side, convex on passenger side. Mirror caps in body colour	■
SA403	Glass Sunroof, electric with sliding and vent function	11 200
SA760	BMW Individual high-gloss Shadow Line	■
SA430	Interior and Exterior mirrors with automatic anti-dazzle function	4 600
SA508	Park Distance Control (PDC) front & rear	8 600
SA521	Rain sensor and automatic headlight control	■
	Roof mouldings in body colour	■
SA420	Sun protection glazing	2 650
SA3AP	Windscreen with grey shade band	■

Code	Upholstery	M2 Competition
MDB2	Leather Dakota/design-perforated Black/Blue	■
MDOE	Leather Dakota/design-perforated Black/Orange	■

Code	Interior Trim Finishers	M2 Competition
SA4MC	Interior trim finishers Carbon Fibre	■

Code	Interior Equipment	M2 Competition
SA775	Anthracite roof lining	■
SA4AE	Armrest Front, retractable	■
SA534	Automatic air conditioning with microfilter	■
SA544	Cruise Control with Brake Function	■
	Electronic vehicle immobiliser (EWS IV)	■
SA563	Extended Light Package	■
SA5DC	Folding rear-seat headrests	■
	Grab handles, integrated in roof lining	■
	Heat protection/sun protection glazing, made of toughened safety glass green-tinted all round, windscreen laminated safety glass. Less heat and light penetrating the glass, so less tendency for the interior to heat up	■
	Interior lighting, front centred over interior mirror and in rear centre; automatic interior light activation by door-opener handle, ignition, collision sensor and radio remote control	■
	Instrument cluster, individual round instruments for speed and engine revolutions. Indicator for Automatic Start/Stop function. Fuel gauge, readout for total distance travelled, readout for partial distance travelled in LCD technology, outside temperature gauge with outside temperature warning, clock, Condition Based Service (inspections are scheduled to suit the way in which the car is driven), variable display, Check-Control, indicators for Personal Profile functions, gear indicator for cars with automatic transmission, fuel-consumption indicator in the on-board computer	■
	Keyless engine start, Start/Stop button, including MSA OFF button	■
	Lashing eyes in luggage compartment	■
	Locking system with central locking, including 2 remote controls with integrated key, central locking for all doors, fuel filler flap and tailgate, separate button for exclusive opening of tailgate, adjustable automatic locking after pulling away by means of Personal Profile	■
	Luggage-compartment light	■
SA488	Lumbar support for driver and front passenger (electrically adjustable)	■
SA490	Seat width adjustment	■
SA249	Multifunction for steering wheel	■
SA4GQ	M Seat belts, black seat belts with fine M seam for all seats	■
	On-board computer, with indicator in instrument display and remote control by steering-column stalk. Display of average consumption and current consumption, range, average speed, clock and date, outside temperature with acoustic ice warning (at +3 °C)	■
	Personal Profile, content depends on selected optional equipment. Operation by radio. Extended scope (selectable by iDrive controller) in combination with option code 609 Navigation System Professional.	■
	Power socket (12V), in the centre console	■
	Remote control, including integrated key, one button for opening and one button for closing all lockable contents, opening and closing the windows, separate button for exclusive opening of tailgate	■
SA459	Seat adjustment, electric with memory for driver's seat	11 300
SA494	Seat heating for driver and front passenger	4 500
SA441	Smoker's package	■
SA712	M Sport seats	■
SA248	Steering wheel heating	2 750
SA493	Storage compartment package	■
	Sun visors, with vanity mirror and slide cover for driver and passenger, ticket bag, illumination available in combination with SA563 Lights package	■
SA465	Through-load facility	3 650
SA423	Velour floor mats	■
	Window lifts, electrical, toll-booth function open-close on driver's and passenger sides, convenient opening and closing for both doors (also via radio-remote control), trap release	■

Code	Safety	M2 Competition
	3-point seat belts, at all seats, including pyrotechnic belt tensioners at front and belt force limiters at front, rear belt buckles coded to prevent occupants from attempting to use wrong belt	■
	3rd brake light	■
SA552	Adaptive LED headlights	■
SA302	Alarm system with radio remote control, for monitoring doors, engine-compartment lid and tailgate, including interior-movement sensor, tilt sensor and emergency power siren, including anti-theft security system	■
	Antilock Braking System (ABS), maintains the steerability of the vehicle irrespective of road-surface conditions, prevents the wheels from locking by regulating braking pressure. Including brake assist to help shorten braking distance by maximum braking-force assistance in abrupt braking (full brake application). Includes Cornering Brake Control (CBC) to stabilise the vehicle when cornering	■
SA8S3	Automatic lock when driving away	■
	BMW Mobility System, consisting of portable container with 12V compressor, integrated sealant injection bottle and injection hose	■
	Bumper system, with replaceable deformation elements at front and rear for impacts up to 15 km/h	■
	Child seat ISOFIX attachment, for the two outer rear seats. 3 bows for securing child seats to seat backrest	■
SA2NH	M Sport brakes	22 700
SA322	Comfort Access	8 500
	Crash sensor, disengages the Center Lock function of the central locking system to facilitate the exit of occupants or expedite outside assistance, switches on the vehicle's interior lighting and activates the hazard warning flashers in order to warn other road users in good time. Activation of the safety battery terminal clamp	■
SA8TN	Daytime driving lights selectable by Lights menu	■

Code	Safety continued	M2 Competition
SA8TG	Double locking function	■
SA5AS	Driving Assist, camera based driver assistance system consisting of Lane Departure Warning, Approach Control Warning and Attentiveness Assist	6 900
	Dynamic brake lights, different light functions depending on how brakes are applied: under severe braking the brake lights flashes initially, when the vehicle has slowed to an appropriate speed the hazard warning flashers are activated and the brake lights show normally without flashing	■
	Dynamic Stability Control (DSC) with extended content, comprises ABS, ASC, DTC, CBC including DBC. Prepared for CBS. Including anti-fishtailing logic for trailer, pull-away assist, dry braking, braking readiness	■
	Dynamic Traction Control (DTC), switchable functions of Dynamic Stability Control (DSC) for improved traction	■
	Follow-me-home function for head lights	■
	Front airbag system for driver and front passenger, side airbag system (pelvis/thorax) in the front seat backrests, intelligent control of airbag trigger	■
SA5DA	Front passenger airbag deactivation	■
	Head airbag front and rear, curtain head protection system that also protects rear-seat occupants, including protective sail as splinter protection	■
	Headrests, for all seats	■
SA5AC	High Beam Assist	■
SA2PA	Locking wheel bolts	■
	Rear backrest, foldable and 60:40 dividable, plain load floor when folded	■
SA3AG	Rear view camera (only with SA508)	5 100
	Reversing light in rear light cluster, on one side	■
	Safety battery terminal clamp	■
	Seat-belt security check for driver and front passenger	■
	Side airbags for driver and front passenger, integrated into the front seat backrests (thorax)	■
	Side turn signal indicators, integrated in exterior mirrors	■
SA8TH	Speed Limit Info (only with SA609), (not with SA3AP)	3 500
	Standard seat for driver and passenger, manual adjustment of seat height, seat fore-and-aft position, backrest rake and headrest height	■
	Steering column adjustment, mechanically in height and length	■
SA2VB	Tyre Pressure Monitoring, sensors on all four wheels facilitate an exact and individual monitoring of the pressure in each individual tyre	■
SA428	Warning triangle and first aid kit	■
	White direction indicator lights	■

Code	Entertainment and communication	M2 Competition
	Aux-In jack (in centre console for external audio devices)	■
SA6CP	Preparation for Apple CarPlay	4 300
SA6NW	Telephony with wireless charging. Wireless connection for compatible Bluetooth® mobile phone with extended functionality including handsfree operation. Wireless connection for audio streaming possible with the vehicle. Smartphone holder at the side of the centre console with inductive charging according to Qi standard for suitable mobile telephones (including LED charge level indicator and forgotten mobile phone warning) and connection to the external aerial possible. For ensuring the charging function and external aerial connection, the smartphone must be positioned with its back to the charging surface. For selected smartphones without an inductive charging function according to Qi standard (e.g. Apple iPhone 5, 5s, 6 & 6s), special charging cases are available via BMW Parts and Accessories. Extended functionality (also dependant on the features of the Bluetooth® / USB device) include: improved hands-free capability for front passenger by provision of a second microphone, 2 x USB connections with 2.1A charging current for shorter charging times of smartphones and tablets, Bluetooth® audio streaming (possibility of playing compressed videos via the USB interface), at any given time 2 mobile phones and one audio player can be paired via Bluetooth®, display of organiser data from the customer's telephone on the Control Display by selecting 'Office' or 'Communication' from the menu, display of contact photos from the address book of the customer's telephone on the Control Display, display of album covers and software update for multimedia and telephony via the USB interface (for information on compatible devices, see www.bmw.co.za/bluetooth) (only with SA609)	2 300
SA6NS	Convenience telephony with extended smartphone connectivity: wireless connection for compatible Bluetooth® mobiles (see www.bmw.co.za/bluetooth) phone with extended functionality including handsfree operation. Separate snap-in adapters available through BMW Parts and Accessories for charging function and connection to external aerial. Integration of a smartphone possible via a separately orderable USB snap-in adapter (available through BMW Parts and Accessories) for playing of music tracks stored on the smartphone; note mobile phone compatibility and availability of the smartphone specific USB snap-in adapter. Utilisation of the voice control system possible via the multifunction steering wheel. USB port with extended functionality for convenient connection of an MP3 player, Apple iPod or USB memory stick	3 150
SA6NH	Hands-free facility with USB interface, wireless connection for compatible Bluetooth mobile phones (see www.bmw.co.za/bluetooth) with the vehicle, including hands-free facility. Enables convenient connection of an MP3 player, Apple iPod (separate adapter cable required available through BMW Parts and Accessories – not included) or USB memory stick in the vehicle. Playback of the audio files via the vehicle's audio system, operation by equipment-dependent controls (radio controls, multifunction for steering wheel) of the vehicle. Includes 12V power socket in storage compartment of armrest front	■
SA676	Hi-Fi loudspeaker system, 1 midrange speaker in the instrument panel, 2 midrange speakers in the front door trims, 2 midrange speakers in rear side trims, 2 woofers as central bass speakers underneath the front seats, external amplifier in luggage compartment, amplifier power 205 W	■
SA674	Hi-Fi loudspeaker system harman/kardon, 1 midrange speaker in the instrument panel, 1 tweeter in the instrument panel, 2 tweeters in mirror triangle, 2 midrange speakers in the front door trims, 2 midrange speakers in rear side trims, 2 tweeters in rear side trims, 2 woofers as central bass speakers underneath the front seats, 'harman/kardon' designation as aluminium clasp on tweeters in the mirror triangle, external amplifier in luggage compartment, amplifier power 360 W	9 300
SA609	Navigation System, Professional (3D map display (incl. digital terrain modelling, land marks and city modelling, satellite imagery), iDrive with direct access buttons, 6 programmable shortcut buttons, large split-screen display, onboard Digital map storage and MP3 compatible CD drive)	■

Code	BMW ConnectedDrive Services and Apps*	M2 Competition
SA6AN	Concierge Services, personal 24/7 in-car concierge service provided by BMW. Person-to-person assistance for finding points of interest (e.g. restaurants, hotels, nearest pharmacy, ATMs, etc.), selecting destinations and planning a journey. Address data for the Navigation System (if equipped) can be transmitted directly from the BMW call centre to the vehicle and then accepted by the driver via the iDrive system (Concierge Service only supported in South Africa)	3 750
SA7S9	ConnectedDrive services package (package content consists of SA6AK, SA6AM, SA6AN and SA6AP)	4 300
SA6AK	ConnectedDrive Services, provides the services and functionalities of BMW Online and BMW Apps. BMW Online: in-car online portal that offers news, weather forecasts, online-search and Office functions. BMW Apps: permits the integration of certain smartphone applications (Apple and Android devices) such as the free BMW Connected App. This enables access to functions such as Twitter, Wiki Local, news and web radio via the iDrive system and Control Display (BMW ConnectedDrive Services only supported in South Africa)	■
SA6AC	Intelligent emergency calling, telematics service with manual emergency calling via SOS button and automatic emergency calling in case of an accident (based on a complex algorithm analysis of different sensor data). Transmitted data to the BMW Call Centre includes information like vehicle location, severity of accident and status of the front airbags and seat belts (Manual and Automatic Emergency Call - without data transmission - supported in Namibia, Botswana and Swaziland)	■
SA6AM	Real Time Traffic Information, supplies real-time traffic information on highways and national roads (extended coverage of urban main and secondary roads; excludes residential areas) with detailed information about the traffic situation and alternative route suggestions (consideration is also given to historical data such as rush hour traffic) (only with SA609 + SA6AK) (RTTI only supported in South Africa)	■
SA6AP	Remote Services, enables usage of remote functions (e.g. door lock and unlock, horn blow, flash lights and vehicle finder – displays the current position of the vehicle on a map on your compatible Smartphone in order to find your parked vehicle) by means of the My BMW Remote App (Remote Services only supported in South Africa)	1 100
SA6AE	TeleServices, telematics service for automatic and manual service need transmission, and for initiation of breakdown assistance (BMW Teleservice Call, BMW Teleservice Breakdown Call and BMW Teleservice Battery Guard). Depending on the situation, service information is transmitted on an as-needed basis to the customer's preferred BMW Dealership (TeleServices only supported in South Africa)	■

Code	BMW Driving Experience	M2 Competition
SA5AC	One day High Performance Driving Experience course	■

Code	Service	M2 Competition
	5 Year/100 000 km Motorplan, non-contributing service and maintenance contract	■
	BMW On Call (outside South Africa, On Call is supported in Botswana, Namibia and Swaziland)	■

- Standard feature
- No cost option
- Not available

Please note that not all options are listed. For a comprehensive list of additional options, visit your nearest BMW dealer. Prices and specifications are subject to change without prior notice. All prices include 15% value added tax. Prices exclude licence and registration fees.

*BMW CONNECTED DRIVE SERVICES – INFORMATION.

1. General information

Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80788 München, headquartered in Munich and registered in the Commercial Register at the local court of Munich under HRB 42243 (hereinafter referred to as “BMW”) provides the customer with certain vehicle-related information and assistance functions (hereinafter called “Services”) under the name of “BMW ConnectedDrive”. BMW collects, stores or processes car-related data in compliance with applicable law and only to the extent necessary to provide the Services. BMW does not collect, store or process personal data in the course of rendering the Services – except where this is explicitly stated in the description of the individual Services. In the case of Services that require personal data to be collected, stored and processed so that such Services can actually be provided, BMW informs customers of this in advance by providing this data protection notice. The Services are provided by means of a SIM card installed in the vehicle. Charges for the speech and data connections are included in the price for the Services.

2. BMW ConnectedDrive basic services

The BMW ConnectedDrive basic services “Teleservices” (6AE) and “Intelligent Emergency Call” (6AC) have already been activated at the point of vehicle transfer. In the case of BMWi vehicles, the basic services will include “Remote Services” (SA6AP) as an additional basic service.

a. Teleservices (SA6AE)

The Service “Teleservices” is aimed at maintaining the customer’s mobility. Technical data for the vehicle (e.g. service information on the wear and tear of individual parts, vehicle status information such as control messages, battery charge level, data for identifying and localizing the vehicle in the event of a breakdown) are transmitted to BMW as required or if this process is triggered or ordered by the customer himself/herself. In the case of a service requirement, these data, together with the name and the email address of the customer as stored within the BMW ConnectedDrive customer portal, will be forwarded via the SIM card permanently installed in the vehicle to the responsible Service Partner, BMW Roadside Assistance or appropriate service provider for the purpose of establishing contact or arranging an appointment. These data will be stored by the recipient until the operations have been duly processed. No additional transfer of the data to third parties takes place. Technical data are transmitted from the vehicle to BMW at regular intervals, where they are evaluated for the continuing development of BMW products, in a process called the “Teleservice Report”.

This exclusively involves purely technical data relating to the status of the vehicle. Other data, such as position data, are not transmitted within the scope of the “Teleservice Report”. The “Teleservice Battery Guard” continuously inspects the battery charging status of the vehicle. If the battery charging status falls below a defined level, information to this effect is transmitted to the responsible Service partner, who will, if necessary, establish contact with the customer in order to arrange a service appointment. By registering in the BMW ConnectedDrive customer portal (“My BMW ConnectedDrive”), the customer can also arrange to be notified of a critical battery charging status due to a parking light having been left switched on by text message or, in the case of BMWi, by push mail.

b. For BMWi vehicles only:

The “Teleservice Battery Guard” continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by text message or, for BMWi by push mail, by means of illuminated side or parking lights. Additional vehicle status information includes information about the location of the vehicle and information about the charging status, data about every begin, end, interruption and errors during charging as well as turning on and off the vehicle is sent from the vehicle to BMW and received by the BMW Car IT GmbH. This data is used for verification and quality assessment of charging stations. Verified and assessed charging stations will be displayed to the customer in the navigation system, BMW Online, BMW Remote App and in the ConnectedDrive Customer Portal. Furthermore, the identification of potential locations for new charging stations or new locations is possible.

The “Efficiency” service uses vehicle status information that every time the vehicle is turned off is sent from the vehicle to BMW. This data is calculated from driving performance measures, and can be viewed in the BMW Remote App and in the BMW ConnectedDrive Customer Portal.

The driving performance measures are statistically processed within the “Community” function with other BMWi drivers and shown as anonymous within the BMW Remote App and the BMW ConnectedDrive Customer Portal. The service “Community” first requires the consent of the customer within the customer portal or in the BMW Remote App.

The service “Range Map”, “Route to Vehicle”, “Vehicle Position” uses vehicle status information as well as information about the location of the vehicle, that every time the vehicle is turned off is sent from the vehicle to BMW. This data is used to represent the geographical position of the vehicle, which is displayed in the BMW Remote App and in the ConnectedDrive Customer Portal.

c. Intelligent Emergency Call (SA6AC)

When the crash sensors are activated (air bag deployment, front seat belt tensioners, etc.) the Service “Emergency Call” triggers an emergency call to the BMW emergency switchboard via the integrated telephone unit. An employee then establishes contact with the customer, enquires about the condition of the vehicle occupants and alerts the rescue services. The “Emergency Call” Service can also be activated manually in order to summon assistance for other road users. Use of the Service “Intelligent Emergency Call” requires the identification and localisation of the vehicle as well as transmission of the information necessary to provide assistance to the responsible emergency call control centre. The user’s request as well as the necessary data will be transmitted to service

providers commissioned by BMW to perform the Services and will be used by this service provider exclusively for providing the respective Service and stored until the operations have been duly processed. In addition, for the purpose of warning other road users, certain completely anonymous environment-related information is used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

d. BMW Roadside Assistance

The Service “BMW Roadside Assistance” can be triggered manually by the customer in the event of a technical fault. In addition to the current position of the vehicle, the vehicle identification number, colour and model of the vehicle are also transferred to the Mobile Service of BMW during this process. The data are transmitted to the service provider commissioned by BMW to perform the Services, who uses them for purposes of managing the service provision and stores them until the operations have been duly processed. In addition, for the purpose of warning in order to other road users, certain completely anonymous environment-related information is used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

e. Automatic Map Update (depending on the vehicle equipment)

The Service “Automatic Map Update” automatically updates the map data stored in the BMW navigation system of the home country up to four times a year. The Service runs for a period of two years from the initial registration of the vehicle. The customer can renew the Service at a charge after it has expired via “My BMW ConnectedDrive” at www.bmw-connecteddrive.co.za. In order to use the service “Automatic Map Update” the vehicle’s identification and localization during the update process are a prerequisite.

f. Anonymous evaluation of sensor data and usage information for data quality enhancements and product development

For the purpose of enhancing service data quality and product development, vehicle sensor data of the surrounding traffic infrastructure (usually supplemented with time and location reference information), the vehicle status and additional usage information are being evaluated within the vehicle, transferred to BMW and anonymised immediately. It is impossible to trace the anonymised vehicle sensor data and usage information back to an individual customer. This vehicle sensor data includes (amongst others) information about traffic signs, traffic lights, construction sites, local hazards, traffic flow, road characteristics, parking spots, or vehicle error entries. For example, information about traffic signs are being used to enhance map data quality and to optimize route guidance. Local hazards like fog are being used to enhance data quality of traffic information and to avoid accidents.

The usage information is collected to create anonymous usage statistics about the system functionality. Based on this information BMW is continuously enhancing the experience and quality of its products and services.

The transmission of vehicle sensor data to BMW is activated by default. However, a customer can freely configure the categories of information (e.g., information about the traffic infrastructure) in the data privacy menu of a vehicle for which the transmission to BMW shall be allowed. The transmission of vehicle sensor data can also be deactivated completely by a customer. In addition, the data privacy menu of a vehicle provides detailed information about what the categories of vehicle sensor data are evaluated and what information is being transferred. The submission of usage information is deactivated by default, but the user can activate and configure the submission of usage information in the data privacy menu of the vehicle. Users who activate the submission of usage information are helping BMW to further enhance the quality of its products and services.

3. ConnectedDrive Services (SA6AK)

a. BMW ConnectedDrive Services

The “ConnectedDrive Services” (6AK) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

b. BMW Connected+

“BMW Connected+” is available for 12 months after initial registration.

The customer can extend the service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal (www.bmw-connecteddrive.com).

“BMW Connected+” is an upgrade to BMW’s personal mobility companion BMW Connected. The “Plus” stands for a more seamless integration of the BMW Connected app into the BMW vehicle and offers a wider range of personalised services powered by BMW’s Open Mobility Cloud.

In order to use “BMW Connected+” the BMW Connected mobile application needs to be installed on the customer’s mobile device and the customer’s vehicle needs to be paired to his/her ConnectedDrive account. In order to use the in-car functions the customer’s smartphone needs to be connected via Bluetooth or USB-cable with the BMW Vehicle.

The feature “Send my routes to car” offers the customer the possibility to plan a multi-stop trip before entering the vehicle, e.g. by integrating a recommended fuel stop to the route and then seamlessly transferring the new route to the vehicle.

“BMW Connected Onboard” is the customer’s personal command center that gives access to all functions of BMW Connected in one personalised screen in the vehicle. It provides relevant information at the right time in one place and shows personalised content like the next meetings or the traffic situation alongside the current route.

"Share Live Trip Status" offers a service to safely share the arrival time and current live whereabouts in a map view with family, friends or business partners. They receive a link to a dedicated website where they can find all necessary information about the trip status.

"BMW Connected+" allows seamless door-to-door navigation from the customer's current position to the BMW vehicle and from the vehicle to the final destination also including walking times.

The feature "My Destinations" gives easy access to all relevant destinations anytime and on all BMW Connected touchpoints in and outside of the BMW vehicle.

Details about the processing of personal data in course of the "BMW Connected+" services can be found in the privacy policy of BMW Connected.

c. BMW Online

The Service "BMW Online" is a mobile Internet portal that provides various information services such as current weather conditions and the latest news. The customer can query local information via the online search function. The addresses found can be adopted directly into the navigation system as destinations. In addition, the customer also has access to office functions with the Service "BMW Online".

BMW aims to provide an advanced and high-quality range of information services within the scope of BMW Online. To ensure that this aim is met, the information services provided within the scope of "BMW Online" undergo regular inspection. As a consequence of this inspection, it is not only possible for further information services and functionalities to be added but also for individual information services or constituent parts thereof to be removed from the "BMW Online" portfolio temporarily or even permanently.

Use of the Service requires identification of the vehicle and processing of the information needed for providing assistance. The data are subsequently deleted. When the Points of Interest query is used, the customer's enquiry is transmitted, where appropriate, to the service provider commissioned by BMW to perform the Services, where it is used exclusively for providing the respective Service and stored until the operations have been duly processed. The data are subsequently deleted. No additional transfer of the data to third parties takes place.

d. Send to Car

The Service "Send to Car" provides the option of transmitting complete address data records from the customer's personal computer directly to the vehicle via "My BMW ConnectedDrive". This can take place either before or during the journey. Addresses can be transferred to the telephone directory or to the navigation system as a destination.

The Service "Send to Car" is supplemented by the "Send to Car" functions. Addresses can be found on Google Maps™ on the Internet and then sent directly to the vehicle by the driver. This also applies to the Service "HRS Send to Car", which enables the address data record for a hotel room booked with the Hotel Reservation Service (HRS) to be transferred from the driver's own PC to the vehicle. Both address and telephone number can then be called up in the vehicle under the menu command "My Info", from where they can be entered directly into the navigation system as a destination or to the mobile telephone. Calls to third-parties are made at the driver's cost via the mobile telephone connected with the vehicle.

4. Concierge Services (SA6AN)

The "Concierge Services" (SA6AN) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

To use the service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the service – in that case, this data shall only be used to help process the provision of the service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

5. Real Time Traffic Information (SA6AM)

The "Real Time Traffic Information" ("RTTI" - SA6AM) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

6. Remote Services (SA6AP)

Registration on "My BMW ConnectedDrive" at www.bmw-connecteddrive.de is a prerequisite for the "Remote Services" (SA6AP) function. This Service has to be booked once and can then be used for an unlimited period of time.

Using this Service, the customer can lock or unlock his/her vehicle from a distance via smartphone and, in the case of selected vehicles, sound the horn and flash the lights. At the customer's request, vehicle condition information, such as the geographic vehicle position are transmitted from the vehicle to BMW. Furthermore, with the special equipment option of auxiliary heating, the customer can also programme the heating periods. The "BMW ConnectedDrive" and "My BMW Remote App" applications are available for iPhone® in the Apple App StoreSM and for Android™ in Google Play™. Further information, including that on data processing, can be viewed prior to installation of the applications.

7. eDrive Services (SA6AG)

a. The service "eDrive Services" comprises functions that are displayed to the driver in the vehicle, in the BMW ConnectedDrive App and in the BMW ConnectedDrive portal. The service supports the driver with information relevant to electronic mobility. The service serves among others to verify and evaluate the quality of the charging stations. For this purpose, location information as well as charging process information is sent to BMW and transmitted to the BMW Car IT GmbH for each charging start, finish, interruption and error as well as for each power on and off. Verified and evaluated charging stations are displayed to the customer in the GPS, BMW Online, BMW ConnectedDrive App and ConnectedDrive customer portal. Furthermore, possible locations for new charging stations or locations can be identified.

b. The "Efficiency" service utilises vehicle condition information which is sent from the vehicle to BMW with every vehicle switch-off. These data serve to calculate the driving performance index which is displayed in the BMW ConnectedDrive App and in the ConnectedDrive customer portal.

c. The driving performance index will be statistically processed with the index of other BMW drivers in the "Community" function displayed anonymously in the BMW ConnectedDrive App and the BMW ConnectedDrive customer portal. The service "Community" requires the customer's agreement in the customer portal or in the BMW ConnectedDrive App.

d. The service "Route to the vehicle" and "vehicle position" uses vehicle condition information as well as information regarding the position of the vehicle, which are sent to BMW with every vehicle switch-off. These data serve to display the geographic vehicle position, which is displayed in the BMW ConnectedDrive App and in the ConnectedDrive customer portal.

8. Interconnection of the vehicle with portals and apps (depending on the vehicle equipment)

The Service "Interconnection of the vehicle with portals and apps" transmits vehicle data (e.g. vehicle position, service information, range, etc.) upon certain changes of the vehicle's state (e.g. start of driving, end of driving, locking, etc.) from the vehicle to BMW. These data are used to display the geographic vehicle position, the route to the vehicle and further vehicle condition information in BMW apps and BMW customer portals. The transmitted information is being used for the purpose of quality improvement and the development of connected services and future vehicles in a fully anonymised form. The BMW apps are available for iPhone® in the Apple App StoreSM and for Android™ in Google Play™. Further information, including that on data processing, can be viewed prior to installation of the app.

The Service Apple CarPlay Preparation is available for a period of 3 (three) years. While Apple CarPlay Preparation is available for customers, the functionality of this is entirely dependent on any updates which may be published by the developer and any enquiries in this regard should be directed to the developer. For more information on Apple CarPlay Preparation, please go to <http://www.apple.com/ios/carplay>.

9. Availability of the service

The Services described are supplied within Germany for selected models and only for customers whose vehicles are registered in Germany and who have the necessary items of special equipment. "Emergency Call" is available for vehicles with the permanently installed SIM card (P-SIM) in Germany, Austria, Italy, San Marino, Vatican City, France, Monaco, Switzerland, Liechtenstein, Belgium, the Netherlands, the United Kingdom, Ireland, Spain, South Africa, Andorra, Portugal, Sweden, Norway, Czech Republic, Poland, Turkey and Russia. The Services "TeleServices", "Concierge Service", "Remote Services" and "BMW Online" can in principle be called up via the SIM card (P-SIM) permanently installed in the vehicle in every European cellular telephony network. When the Services are used in a foreign country, their scope and properties may vary from the afore-mentioned scopes and properties and differ from country to country. "RTTI" is available in Germany, Austria, Italy, France, Switzerland, Belgium, Luxembourg, the Netherlands, the United Kingdom, Ireland, Spain, South Africa, Portugal, Sweden, Denmark, Norway, Czech Republic, Poland, Turkey and Russia. "V-Info+" is available in Germany, the United Kingdom, France and Italy. The Service "Internet" is exclusively available in Germany.

10. Deactivation

The customer can deactivate the BMW ConnectedDrive basic services "Teleservices" (6AE) and "Intelligent Emergency Call" (6AC) (and "Remote Services" (SA6AP), in the case of BMWi vehicles) at any time at an authorised BMW dealer, a regional BMW branch or an authorised BMW workshop. Deactivation of this service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other services can also be deactivated by the customer (from July 2014 via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive")), although the agreement between the customer and BMW in respect of those services will remain in operation and will not be suspended by the deactivation.

For further information on BMW ConnectedDrive and the General Terms and Conditions of Business and Use for Connected Drive, please visit www.bmw-connecteddrive.co.za.

The BMW Customer Interaction Centre is available on: +27 (0) 800 627771 from Monday to Friday, 8.00 am – 5.00 pm and by e-mail at info@bmw-connecteddrive.co.za

Last updated: July 2017

BMW BENEFITS.

BMW Service Concept: always up to date. When you buy a BMW, you can look forward to superb service and comprehensive customer care, with over 3 300 BMW Service Dealerships in more than 150 countries ready to assist you at any time. Thanks to the vehicle's integrated on-board diagnostics system, you will always know exactly when the next service is due, and what work will be required. **Condition-Based Service** measures the condition of key parts subject to wear, tracks fluid levels and monitors your BMW's time- and mileage dependent service requirements. Then simply get in touch with your BMW Dealership, who will provide expert care for you and your car. Staffed by highly trained personnel, your BMW Dealership is also equipped with the latest computer-aided information and diagnostic tools. Important data such as your chassis number, mileage and current service requirements are also stored on your car key, ensuring a quick assessment of your car's status. Meaning that staff have more time to assist you. And naturally, your BMW Service Dealership will have **Original BMW Parts** available for any work to be done. In short - quality and safety are at the heart of BMW Service.

BMW Motorplan. All new BMWs sold in South Africa include a 5 year/100 000 km Motorplan maintenance contract. This covers all service, maintenance and repairs resulting from normal wear and tear, excluding tyres and fuel. As with any maintenance agreement, there are certain exceptions which are clearly specified in the Motorplan agreement. Repairs resulting from negligence or accident damage are not covered. For all BMW models the contract distance can be extended up to 200 000 km, dependent on individual needs.

BMW On Call. In the event of a breakdown, BMW On Call is available 24 hours a day, 365 days a year at 0800 600 777. Specifically trained BMW technicians will do everything necessary to get your BMW back on the road, with telephone or on-site assistance as required. Car rental and/or towing of your car can be arranged if necessary.

BMW Accident Management. BMW Accident Management provides a managed response to an accidental vehicle immobilisation. The service includes using the BMW Approved Repair Centre network and overall coordination by the BMW Customer Service Centre, who will select and approve the best service suppliers in the industry. Call 0800 600 555 for more information.

Original BMW Accessories and BMW Lifestyle Accessories. The comprehensive range of high quality Original BMW Accessories covers every aspect from the exterior to the interior and from mobile communication to transport and safety accessories. BMW Lifestyle Accessories mean that even when you're not driving your BMW, you can still enjoy the unique fascination of the BMW experience with exclusive products from BMW Lifestyle. Your BMW Dealership will be able to assist you with a catalogue of accessories specially suited to your BMW model and you can explore the range of quality BMW Lifestyle products at the same time.

BMW Financial Services. There's only one more thing you could wish for: the perfect financing solution. One that leaves enough scope for all your other wishes. BMW Financial Services offers tailor-made solutions in the areas of leasing, financing and insurance individually developed to suit you and your budget. Leasing through BMW Financial Services lets you realise your dream of driving an exceptional BMW. And you yourself can decide on deposit, duration and the extent of your monthly instalments. A wide range of financing plans from BMW Financial Services meets your every requirement. Your local BMW Dealership will assist you to put together your own individual plan. And if you opt for insurance from BMW Financial Services, you'll be prepared for all eventualities. The comprehensive spectrum of options reflects the safety and quality you'd expect from BMW. For more information, go to www.bmwfinance.co.za or call us on 0861 269 346. Your BMW Dealership can also provide you with more details on BMW Financial Services.

Internet. Apart from the international website, www.bmw.com, BMW maintains websites in many countries around the world. Visit the South African website at www.bmw.co.za to find out more about options available and to locate dealerships in your vicinity.

BMW Owner's Circle. The BMW Owner's Circle website is a personalised customer website that offers BMW drivers the opportunity to interact with BMW within a secure web environment. Each BMW driver is already a member of this online community, and can activate their membership by registering at www.bmw.co.za/ownerscircle. The internet site offers information and functionality specifically relevant to their personal and vehicle profile. A member can:

- Update personal and vehicle information;
- Review Motorplan details and extend their contract;
- See the service history on their BMW and submit online service booking requests;
- Contact BMW via a priority email service;
- View their owner's manual online;
- Track a vehicle that has been ordered as it passes through various production and distribution processes.

Register by visiting www.bmw.co.za/ownerscircle.

BMW Driving Experience. BMW Driving Experience is the only driver training programme which offers you the opportunity to expand your driving knowledge and learn to keep your vehicle superbly under control, in a variety of situations, using an exclusive BMW vehicle. You will have an expert companion at your side while you push your driving skills to their very limits in a wide range of driving situations. By passing on their expertise in practical driving situations, our highly skilled instructors will ensure that participants learn as much as possible in the time allotted, as well as having a memorably enjoyable time. Courses covered are:

- Collision Avoidance and Skid Control.
- High Performance Driving.
- Defensive Driving.
- Hijack Prevention.

For more information contact us on 0861 BMWDRIVE (269 374), email us at drivertraining@bmw.co.za or visit our website at: www.bmwdrivingexperience.co.za.

BMW Customer Care: 0800 600 555 toll free
BMW On Call: 0800 600 777 toll free